

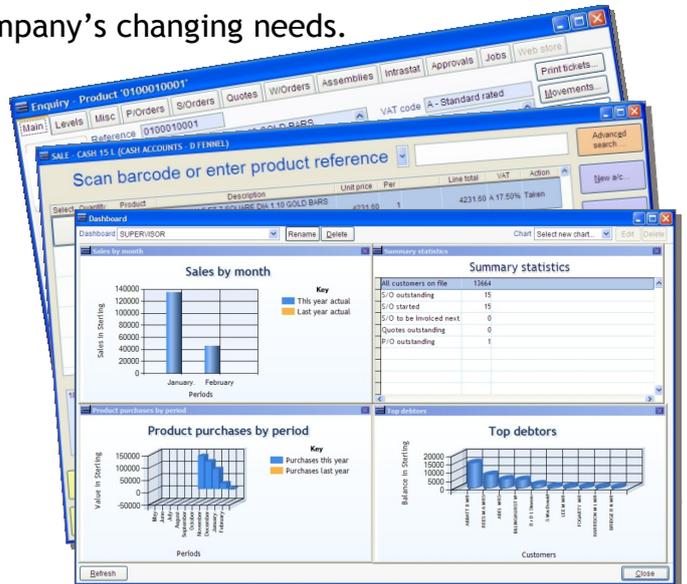


10 REASONS TO CHOOSE ENCORE FOR RETAIL

1. **Value for money**, offering independent Retailers the system they need but never thought they could afford.
2. **High quality**, integrated stock control, accounting, purchasing, sales, and customer management.
3. **One solution**, that is simple to use and runs all aspects of your Retail business professionally and effectively.
4. **Unbeatable stock-control** and built-in EPOS and Barcode Reading.
5. **Save time** on administration allowing you to focus on other aspects of your business.
6. **Reduce costs**, improve staff productivity and increase customer satisfaction.
7. **Fully customisable** giving you a solution tailored to your company's requirements.
8. **We understand your business**, and develop our software to reflect this.
9. **Designed to evolve and adapt** with your company's changing needs.
10. **Dedicated helpdesk** with an unprecedented level of personalised support.

Single State of the Art Solution

- Integrate your Business
- Streamline your Processes
- Reduce Administration
- Increase Productivity
- Attract More Customers



Seamless Point of Sale, Stock Control & Accounting Software

Built-in EPOS & eCommerce

ENCORE

Contact us to find out more or arrange a demo
 t: +44 1403 259551 e: info@anagramsystems.co.uk
 www.anagramsystems.co.uk

36 - 48 Queen Street Horsham, West Sussex, RH13 5AD, United Kingdom



Key Benefits and Features of Encore for Retail

EPOS

With Encore built into your tills and bar-coding, stock can be checked across branches on the fly and all sales made are instantly entered into the system and processed seamlessly.

Barcode Reading

Encore's built in barcode reading facilities allow for rapid, efficient sales processes on the shop floor and fast, accurate stock taking in the warehouse.

Sales

Convert quotations to sales orders fast, sales ledger compiles on the fly using data you've entered. Company wide sales overview with back office support for any number of sites.

Stock Control

Seamlessly control stock from multiple locations, using multiple currencies, maintaining a record of comprehensive stock information which can be converted into a detailed report.

Purchasing

Instantly convert any sales or works order to a purchase order, ensuring that stock levels and ledger details are accurate, allowing you to dedicate more time to expanding your business.

Batch Tracing

Verify the history, location, or application of an item. Allows for more accurate stock evaluation and gives you the ability to apply expiry dates to specific batches.

eCommerce

Interface directly with osCommerce, images, prices and descriptions are taken straight from Encore to your website. Easy to manage and hassle free product page creation.

CRM & eMarketing

Keep track of your customers more efficiently. Includes extensive customer detail screen with keywords, comments, sales history, contact log and related customers.

Accounting & Financials

Improve profits by defining and managing budgets, handling payments and creating full financial reports. Integrated features streamline all financial operations, including VAT.

Reporting

Have all the information you will ever need at the push of a button, with over 100 detailed and customisable built in reports, including; invoices, contact lists and item availability.

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ENCORE VERSION COMPARISON TABLE

FEATURES	Essentials	Premier	Premier Plus
Number of Users	Up to 5	Unlimited	Unlimited
Multi Currency	✓	✓	✓
Full Financials	✓	✓	✓
EPOS	✓	✓	✓
Sales Order Processing	✓	✓	✓
Purchase Order Processing	✓	✓	✓
Stock	✓	✓	✓
Pictures	✓	✓	✓
Bar Coding	✓	✓	✓
Full Reports	✓	✓	✓
Multi Company		✓	✓
Multi Location		✓	✓
Despatch Availability		✓	✓
Batch Tracing		✓	✓
Excel		✓	✓
Back to Back Ordering		✓	✓
CRM			✓
Configurator			✓
PDA			✓
	Manufacturing		
Works Orders			✓
Assemblies			✓
BOM Costs			✓

ADDITIONAL MODULES

Approvals, Chip & Pin, , Factoring, Web Store, Supplier Catalogues, Trade Show, Intrastats, Job Costing.

CUSTOMER TESTIMONIALS

“Encore is user friendly, probably the best system we have used.”

“The system and support we have received has been excellent and is real value for money.”

“The information that you can get out of the system at the push of a button is fantastic!”

“We would highly recommend Encore for any size business as it just grows and grows with your companies needs.”

“One of the biggest bonuses from our Company's point of view are the modifications done to suit some very precise demands of our business.”

“Encore is flexible and user friendly, allowing you to adapt to very specific and individual requirements.”

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WHY OUR CUSTOMERS CHOOSE ENCORE



As a customer of Anagram for the last 16 years we feel that the services and support we have received have been excellent.

As we are a small company that doesn't have much computer knowledge we have found their system easy and their telephone support invaluable.

Whenever we have a problem, Anagram always sorts these problems within a few hours.

We are a distributor of Air Tools, and sell both to re-sellers and end users so the discount set up on the system is ideal.

We have also found the aged debtors and creditors very easy to manage. We are also able to offer a quick response to all our customers enquiries for price and delivery of our products.

We are forever having other computer companies offering their computer packages; but why change when we are happy and always have help at the end of the phone if needed.

Thank you to all the staff at Anagram and keep up the good work.

Over the past 15 years, I have used your Encore financial package on a daily basis and find the programme very useful.

Sefton Education Business Partnership is only a small company but Encore deals with all our financial needs more than adequately.

We send out our monthly profit and loss reports to our Directors as they are very clear and easy to read and we also find being able to print out departments separately extremely useful, for balancing month end and budgeting for the future.

The telephone and on line support is a great help when dealing with irregular occurrences and I have always found the staff very knowledgeable of the system, friendly and will take me through the process step by step.

The updates are very easy to install and often the changes made make the programme much clearer to read and understand. I have found even though I have little accounting knowledge, this programme is easy to understand for staff of all levels.



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